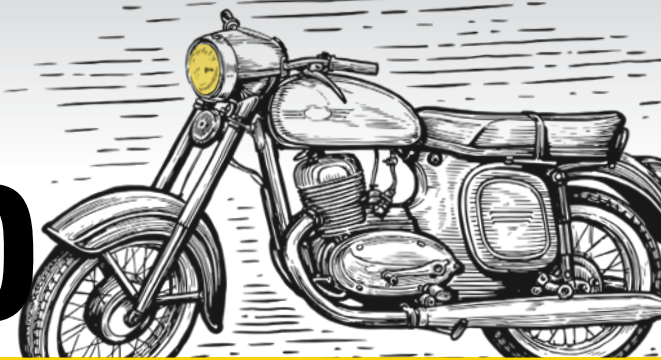


# News *from the* OPEN ROAD



Volume 1 Issue 2

A Publication of **KASS & MOSES**

kassandmoses.com

## CHAMPIONING RIDERS' RIGHTS

We work tirelessly and aggressively to obtain the best results for our clients, allowing them to focus on their physical, financial, and emotional healing.

## HOW WE CAN HELP

We stand up for bikers that go down! If you have been involved in an accident that was not your fault, our experienced attorneys will help you get the compensation you deserve. We are there for our clients every step of the way.

Call us today at  
1-800-MOTORCYCLE  
or visit [kassandmoses.com](http://kassandmoses.com)

## FREE FOR BIKERS! Standing Up for Bikers That Go Down

No one expects to be in a motorcycle accident, but each year over 80,000 bikers are involved in crashes. Protect yourself before you hit the road.



Request a free copy of our book for yourself or your loved ones who ride. Simply scan the QR code, or call **(847) 513-9582**.



## WINNING BIG: Getting Fair Compensation for Injured Riders

by Andrew Kass

*Being a motorcycle and bicycle personal injury attorney, it's a big win when I can help injured cyclists and motorcyclists get the most money they deserve. It's not just about winning a case; it's a result that really hits home, showing what my job is all about.*

Imagine this: Someone who rides a bike or motorcycle gets hurt in a crash. They're in pain, feeling down, and dealing with money worries. That's where I come in - not just as a legal helper, but as someone who gets the unique problems they face.

The journey to getting maximum compensation needs a lot of digging, smart moves in the legal game, and a promise to look out for my clients. I look into every detail of each case, leaving no stone unturned to make sure they're paid back for what they've lost.

But there's more than just the legal stuff - there's a human connection that fuels me. Whether I'm talking in front of a judge or making deals with insurance companies, I draw strength from all the riders I've helped. Their stories, struggles, and determination keep me going strong.

And when the moment finally comes, when a decision is made or an agreement is signed, the feeling is amazing. It's not just a legal victory; it's making things right again, showing that my clients matter, and giving them hope for the future.

The smiles, the gratitude, and the moments we share - that's why I chose this job. It's not just about winning; it's about making things better for people who didn't expect things to go wrong.

To me, the best part is seeing how an injured rider changes when they get the money they deserve. It's proof that hard work, sticking with it, and never giving up can make a big difference in someone's life.

As I keep working for injured cyclists and motorcyclists, I'm sure that every success story shows how strong people can be, no matter what happens. I'm proud to be part of their journey, someone who helps them find answers and a fair shake. &

**If you or someone you know has been injured in a motorcycle accident, contact the Law Firm of Kass & Moses today at 1-800-MOTORCYCLE. Wherever you are, we can help you get the justice you deserve.**

## Kass & Moses Law Firm *Teams up* with **BEAU BRASWELL** for **EPIC MOTORCYCLE SHOW TOUR**

*The Law Firm of Kass & Moses is thrilled to announce an exciting partnership with none other than country music sensation and motorcycle racer Beau Braswell. This dynamic collaboration has taken the motorcycle community by storm, as we join forces to make a lasting impact at motorcycle shows across the nation.*



Beau Braswell with  
Bill Davidson

Teaming up with Beau Braswell, known for his exhilarating performances and love for two-wheeled adventures, has allowed us to connect with fellow riders in a truly unique way. From coast to coast, our presence has been felt at prominent motorcycle shows, from the iconic Daytona Bike Week to the legendary Sturgis Motorcycle Rally and beyond.

**Our joint efforts go beyond legal advocacy – they embody a commitment to camaraderie and support within the riding community.** At these exciting events, we're not only sharing valuable insights from our book "Standing Up for Bikers That Go Down," which sheds light on essential cases and pre- and post-accident safety measures, but also extending a warm welcome with branded sunglasses, chapstick, phone chargers, and autographed posters.

**As this incredible season unfolds, we're reminded of the power of collaboration and community.** Our team, alongside Beau Braswell, has been met with enthusiasm, laughter, and heartfelt connections at every turn. If you didn't catch us at this year's events, rest assured that we're revving up for another exhilarating season next year.

*Stay tuned for updates on our exciting tour!* &

### REV UP YOUR KNOWLEDGE

## Motorcycle and Bicycle Trivia

### **Harley-Davidson's Unique Sound:**

The distinctive rumbling sound produced by a Harley-Davidson motorcycle is known as the "potato-potato" sound. It results from the V-twin engine firing at uneven intervals, creating a rhythmic exhaust note often associated with the brand.

**Tour de France and Tires:** During the early years of the Tour de France, riders used wooden rims with solid rubber tires. These primitive tires provided minimal comfort and grip, making the grueling race even more challenging.

**Motorcycle Speed Record:** The world's fastest motorcycle, the Dodge Tomahawk, holds the land speed record for a motorcycle at a mind-boggling 350 mph (560 km/h). It's powered by a Viper V10 engine and has four wheels arranged in a diamond pattern for stability.

**Bicycles in World War II:** In World War II, bicycles played a vital role in military operations. The British Special Air Service (SAS) used modified bicycles equipped with firearms to conduct stealthy night raids behind enemy lines.

**The First Motorcycle:** The first commercially successful motorcycle, the "Hildebrand & Wolfmüller," was introduced in 1894. It was powered by a two-cylinder, four-stroke engine and could reach speeds of around 28 mph (45 km/h).

**Origins of the Bicycle:** The precursor to the modern bicycle, known as the "Draisine" or "Running Machine," was invented by Baron Karl von Drais in 1817. It featured two wheels connected by a simple frame and was propelled by the rider pushing their feet against the ground, much like a scooter. &



# Leaves and Slippery Roads: How to Navigate Autumn Riding Conditions Safely

*As the vibrant hues of autumn spread across the landscape, motorcycle and bicycle enthusiasts eagerly take to the roads to enjoy the crisp air and picturesque scenery. However, this beautiful season comes with its own set of challenges that can make riding hazardous, especially when leaves litter the roads and create slippery conditions. At Kass & Moses, we prioritize your safety, and we're here to provide you with valuable insights on how to handle these autumn riding conditions with caution.*

Fall foliage can transform any ride into a breathtaking experience, but the same leaves that create this picturesque setting can also pose significant risks to riders. Wet leaves, in particular, can turn roadways into treacherous terrain. When leaves accumulate on the road surface, they can become extremely slippery, reducing traction and stability for both motorcycles and bicycles. This reduced grip increases the likelihood of skidding or loss of control, leading to potential accidents.

**To navigate these autumn challenges safely, consider the following tips:**

**REDUCE SPEED:** Slow down when riding on leaf-covered roads. Decreasing your speed allows you to react more effectively to unexpected situations, such as sudden stops or skids.

**AVOID SUDDEN MOVEMENTS:** Gradually brake, accelerate, and turn to maintain stability. Sudden movements can lead to loss of control on slippery surfaces.

**CHOOSE THE RIGHT TIRES:** Make sure your motorcycle or bicycle tires have proper tread and are well-suited for wet conditions. Tires with good traction can help mitigate the risks associated with slippery roads.

**STAY VISIBLE:** Fall days can bring overcast skies and reduced visibility. Wear brightly colored gear and use reflective accessories to ensure you're easily seen by other motorists.

**KEEP A SAFE FOLLOWING DISTANCE:** Maintain a greater following distance from vehicles in front of you. This provides you with more time to react to sudden stops or obstacles on the road.

**EXERCISE CAUTION IN TURNS:** Approach turns with extra care, as leaf-covered roads can be particularly treacherous when leaning into a curve.

**REGULARLY INSPECT YOUR BIKE:** Ensure your brakes, lights, and tires are in optimal condition before heading out on your fall rides.

While autumn riding can be a delight, it's crucial to prioritize safety above all else. If you or a loved one ever find yourselves involved in a motorcycle or bicycle accident during this season, our team at Kass & Moses is here to provide you with expert legal guidance and support. Remember, taking precautions can go a long way in preventing accidents and ensuring a memorable and safe autumn riding experience. &



# KASS & MOSES

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### The Most Valuable Publication for Bikers!

Pass this newsletter on to family members, friends, or co-workers who ride.



To subscribe, scan the code or go to [www.TheBikersNewsletter.com](http://www.TheBikersNewsletter.com)



## WIN BIG WITH KASS & MOSES: Monthly Yeti Hopper Cooler Giveaway!

Attention all cycling enthusiasts and motorcycle adventurers! The Law Firm of Kass & Moses is turning up the excitement this season with our exclusive Yeti Hopper Flip 18 Soft Cooler giveaway. Whether you're cruising on two wheels or pedaling down scenic routes, this cooler is your ultimate companion for keeping things chill.

From now through November, we're giving you the chance to snag a Yeti Hopper Flip 18 Soft Cooler every month. Perfect for stashing your favorite beverages, snacks, and essentials, this cooler is designed to elevate your outdoor experiences.

Entering for your shot at this fantastic prize is a breeze. Simply visit our giveaway page at <https://www.kassandmoses.com/giveaway> or scan the **QR code** to unlock your opportunity. Don't miss out on your chance to win this must-have accessory for your upcoming adventures.

At the Law Firm of Kass & Moses, we're not only dedicated to serving and advocating for riders, but we also love adding a touch of excitement to your journeys. Join us in the thrill and anticipation of winning a Yeti Hopper Flip 18 Soft Cooler - your trusty sidekick for any road trip or cycling escapade. Enter now for a chance to win and gear up for cooler times ahead!



SCAN ME